

# British Airways Athletics Club

## World Airline Road Race London 2010

Newsletter - No 5  
July 2010



### **Runners on your mark, get set, GO!**

*As we approach the final few months before London and the World Airline Road Race 2010 I hope everyone has started to make their plans. I know as airline people we sometimes like to “fly by the seat of our pants” but because of the economic environment in the world and venue limitations we need you to book at least the race festival before July 24th, and in return you will get the early booking discount. I have been dealing with many of you on a regular basis, I feel as if I know some of you just from the e-mails or maybe sending you your History T-shirt orders. I still have some available so if you have not seen them or heard about the history shirts take a look at the international World Airline Road Race web page and place your order today. Remember the monies earned here help to pay for your race weekend.*

### **“Incomplete” race registrations!**

*If you started filling in a registration form, but did not complete it you will be receiving an email from Craig Johnson. He is just trying to ensure that no one turns up at the festival under the impression they had completed their registration, when it was still incomplete. So please respond quickly to Craig’s emails as appropriate to ensure that all is worked out before the Festival.*

### **The Chairman’s challenge**

*Team Captains or runners who bring a new runner to our event will get credit towards an award. When the new runner registers they will have the option to fill in a box “who referred you to WARR”. Get them to fill in your name and we will do the rest. The person with the most referrals will win a prize! We already have 75+ virgins registered for the Festival weekend.*

*Team Captains, now is the time to push not only your team but airlines from your home airport. Get the word out and build out membership for 2010 and into the future.*

### **Ron Maxwell**

*International Chairman  
World Airline Road Race  
runmax@yahoo.com*

### **T Shirt Party @ Leadenhall Market**

The T Shirt Party will be held in the City of London at Leadenhall Market. This is the only Festival event to be held away from the race venue, but we think it is worth the 30-minute journey. It is conveniently placed for those coming in from the West End Shopping or London Sightseeing locations.



The market building was founded by Richard ‘Dick’ Whittington in about 1411, but was rebuilt after the Great Fire of London (which started nearby). Harry Potter fans may recognise the market as Diagon Alley! The market has a Pub at each end of the main arcade and several restaurants that serve food. More details to follow! Please ensure you have registered at the Novotel before travelling to the T Shirt Party, as it will continue late into the evening!

### **Book Now**

The festival early bird rates end on July 23rd. Until that date the festival (race) fee is £25 and the awards party fee is £35. From July 24th both rates go up by £5 – the festival fee to £30 and the awards party fee to £40. The £10 saving will buy you a round of drinks in London so it’s worth your while making your booking now. **Please do not travel to the festival if you haven’t registered.** We have done this to ensure there are no disappointed WARRriors as we believe the event will reach capacity so if you don’t book early then you may miss out.

### **25 Years On**

This is the 2<sup>nd</sup> time that the World Airline Road Race has been held in London. The first time was 25 years ago, in 1985, when we all had a “Royal Good Time” racing round Hyde Park. That was a significant year for WARR as it was the 1<sup>st</sup> time that the event had been hosted outside the USA. Were you there? Can you remember what happened? To celebrate the 25<sup>th</sup> anniversary of that event we’d like to have a get together and reminisce. It is likely to be on the evening of Wednesday 22<sup>nd</sup> Sep, but we need to have an idea of numbers before we propose a location. Please email [25years@warrlondon.com](mailto:25years@warrlondon.com) if you were here 25 years ago, and please let us know if you are interested in our proposed get together.

Roderick Hoffman/John Williams.

In each edition we will be recommending several famous London sightseeing attractions.

### **Houses of Parliament Summer Opening, Central London - 2 Aug - 2 Oct 2010**

During the summer break for Parliament it is possible to buy a ticket for a 75-minute guided tour of the House of Commons and the House of Lords.

### **Kensington Palace - The Enchanted Palace 3 Sep - 7 Nov 2010**

The Enchanted Palace is a unique exhibition at Kensington Palace, featuring the work of top fashion designers Vivienne Westwood, William Tempest and Stephen Jones. As you walk around the palace, each room tells a story about one of its former Royal residents, complete with sound effects, interactive exhibits and quirky artworks.

### **My personal favourite attraction is London Zoo**

(I was lucky enough to spend a day as a zookeeper there last year!)

Get breathtakingly close to a colony of western lowland gorillas in our Gorilla Kingdom exhibit which brings the serenity of the African rainforest to the heart of London and brings visitors up close to these incredible animals.

Cloze Rainforest Lookout brings a cross-section of the South American rainforest to the Zoo, including marmosets, tamarins, birds and invertebrates. Visitors will walk along the rainforest canopy before descending to the forest floor, where these creatures live in harmony.

Visitors can also come face to face with some of the hairiest, scariest, tallest and smallest animals on the planet - right in the heart of the capital, including Komodo dragons, the world's largest lizards with toxic saliva, in their new enclosure.

London Zoo has over 12,000 amazing animals to discover. With incredible animal displays fascinating trails to follow, London Zoo is the perfect family day out.  
Opening Times: From 6 Sep to 30 Oct 2010 - 10.00-17.30.  
ZSL London Zoo Address - Regent's Park

### **Further Information -**

[www.visitlondon.com](http://www.visitlondon.com)

### **Where to eat out in London**

Earlier this year, multi-Michelin-starred chef Alain Ducasse, called London the 'restaurant capital of the world'. He's right – it's certainly one of the most exciting capital cities in the world to dine out. But with new places opening (and closing) all the time it can be a bit of a lottery working out where to go when you're in town. That's where London restaurant website Hot Dinners comes in. They bring together all the newspaper and magazine critic reviews of London restaurants in one place, so you can see at a glance what's been highest (and lowest) rated. It's also a great place to catch up with all the London restaurant news and find out who's opening what. They also feature interviews with top chefs and offer handy restaurant recommendations. Check out the site at [www.hot-dinners.com](http://www.hot-dinners.com) or follow them on Twitter at [www.twitter.com/hotdinners](http://www.twitter.com/hotdinners)

### **Run the Frog & Toad'**

When visiting London in 2010, you will be amazed by what the city has to offer. In arguably one of the world's most exciting cities you can see everything from cutting edge design, some of the world's best museums and hugely iconic landmarks. The theme of the race 'Run the Frog & Toad' celebrates the famous dialect of East London.

History lesson! Cockney rhyming slang used to be a form of Pidgin English designed so that the working Eastenders could talk about the well-off without them knowing about it. Rhyming slang replaces words with a rhyming word, for examples "frog and toad" meaning "road". Don't panic however as this dialect is no longer used and it will be unlikely that anyone will rabbit and pork (talk) to you using Cockney rhyming slang.

#### **Top 6 more Cockney Rhyming Slang**

- |                        |           |
|------------------------|-----------|
| ➤ Water bottle         | Throttle  |
| ➤ Tomfoolery           | Jewellery |
| ➤ Jam jar              | Car       |
| ➤ Johanna              | Piano     |
| ➤ Pork pies or porkies | Lies      |
| ➤ Britney Spears       | Beers     |



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